

July 12, 2023

Questions on RFP:

In addressing the RFP for the 150th Anniversary Celebration, we came up with some questions so as not to either reinvent the wheel or to invent a wheel that is highly functional. LOL. Please see the following questions:

- With some of the events CPA has held, were there any pros and cons to those events that we should be aware of? **We have a very loyal donor base with hundreds of people (400+) supporting CPA over the years, with former board members and staff still connected to CPA. We are cost-conscious when running events because donors run the gambit. Events are elegant, thoughtfully put together without being over the top.**
- If you were to list what is most important to you, how would you identify the top three? **Sourcing locations and a keynote speaker, with ideas will help draw in a diverse/younger donor group.**
- Many non-profit organizations strive to maintain expenses by analyzing their spending on a regular basis, therefore what role will pricing play in your decision? **Pricing plays a very large role in our decision making due to our being state funded, however, that is not the only factor used to determine who is awarded a contract.**
- Do you see any possible challenges that may arise? **Securing more and bigger donors. Our largest event will be in December 2025, so need to do homework/know what other key events are happening.**